

North Star

Evaluation



Effectiveness and impact for this threefold project grant will be measured by qualitative analyses of post event response surveys. Brief response tools will be developed for both the symposium and the forum. The response tools will be short, no more than 12 questions, and will be administered during the last part of the day's event. Attendees will be given 10 minutes to complete and hand in the anonymous responses. The analyses of the response tools are to be separate from the motivation survey and the needs assessment.

Post event response surveys will focus on knowledge gained, increased commitment on action plans for workforce development and quality of information provided. Data analysis will be multi-factorial with aggregation of responses based on level of career development, current engagement in community service, ethnicity, gender, bilingual/bicultural skills, and identified service sector involvement (social/behavior/medical). Specific to the work fair component of the symposium, follow-up contact will be made to each service agency that held a booth. A short questionnaire will be administered verbally to ascertain recruitment impact from contact with participants of the work fair. Impact will be measured by numbers of attendees interviewed, employment positions offered, and bilingual/bicultural variables that aided to recruitment success.

The motivation and needs assessment surveys will be analyzed separately from the post event tools. Results from the motivation survey will guide the identification and development of the needs assessment. Both survey tools will include a demographic face sheet that will allow for multi-factorial analysis of variables correlated by years in the educational system, exposure to community service work, ethnicity, gender, level of acculturation, SES and bicultural/bilingual abilities. Prior research in the area of AAPI will be identified to collaborate and build-upon significant findings.

Analyses of results from the forum, symposium and the surveys (motivation and needs assessment) will be presented to the executive board of AHSSC and participating members during a monthly lecture during the fall of 2012. Forum and symposium participants who opted to be informed of results will also be invited to attend the presentation. Respondents to the motivation and the needs assessment surveys will be sent a brief summary of results.